## INTRODUCING A WINNING STRATEGY FOR GROWING EXPORT POST COVID19

# DIGITAL EXPORT



#### WHAT IS DIGITAL EXPORT?

DIGITAL EXPORT is a process of reshaping your Traditional Export setup into a Virtual Trade center managed by Global Trade experts. Your entire export will be developed and executed by Global Trade professionals minimizing your fixed cost, increase your efficient and safeguard your export order through real trade professionals.

#### WHY DIGITAL EXPORT?

COVID19 has impacted Export sales and Margin negatively which will be continue in pressure till next 1-2 years. It has also made it difficult to promote your product due to restricted travelling and participating in trade exhibition. That is where DIGITAL EXPORT is a need of hour to sustain and grow through technology and expertise.

#### **ABOUT THE PROFESSIONALS**

Established since 2016, EXIM STARTUP is a team of global trade professionals having multi-million trade experience to more than 24+ countries worldwide with a team of 15-25 years experienced professionals. Entire trade process will be managed with tried and tested methods of global trade. We have trained 3500+ professionals through our Digital trade centers spread across 9 locations in India.

### WHAT KIND OF SERVICES WILL BE INCLUDED?

DIGITAL EXPORT will create your business profile as per Global standard, use SEO optimization, Market through commercial technological tools of Professional, Social and Search network, use market reports, custom tracking and various other tools to get genuine buyers and sellers. It will also help you to control quality risk, negotiate your contract, and safeguard your payment through expert LC negotiation. You will get end to end trade support from our expert for a smooth and safe export order.